



Barilla Pasta World Championship 2018 International Culinary competition Rules

Article 1. THE ORGANIZER

BARILLA G. e R. Fratelli – Società per AZIONI S.p.A., Via Mantova, 166, I-43100 Parma, Italy (hereinafter referred to as "BARILLA") is the organizer of the 7th Edition of the international culinary competition "Barilla Pasta World Championship".

Article 2. THE GLOBAL CONCEPT

The purpose of the event is to celebrate the positive principles of the Italian Cuisine and Pasta as its internationally recognized cornerstone, through a unique culinary competition deemed to elect its best ambassador Young chefs worldwide.

The global theme of 2018 Edition will focus on the contemporary "Eat positive" concept that will steer the competition during "Barilla Pasta World Championship" running in Italy (24th -25th October 2018).

Article 3. THE PARTICIPANTS

Young Chefs will be eligible to subscribe to the preliminary selections provided they meet the following mandatory requirements:

AGE: Candidates must be born not earlier than 01/01/1983;

EXPERIENCE:

- o be working as "commis", "chef de cuisine", "chef de partie" or "sous chef", preferably under highly skilled executive Chefs direction;
- o benefit from a sound experience in high-end restaurants serving pasta in their menu;
- o demonstrate sharp creativity and culinary skills, with a deep knowledge about pasta

LANGUAGE: the official language of the competition is English; candidates are mandatorily required to be able to express themselves in English, both spoken and written.

PARTICIPATING GEOGRAPHIC AREAS: Candidates must be working in one of the following geographic areas at the time of the Competition in Milan:

- o Japan
- o Australia
- o China
- o DubaiEmirate
- o Lebanon
- o Turkey
- o South Korea
- o Italy
- o France
- o Austria
- o Germany
- o Poland
- o Sweden
- o Norway
- o Romania
- o Greece
- o USA
- o Canada
- o Brazil

If the working country of a selected chef should change at the time of the competition, Barilla can decide not to include this chef in the event

NOTE: On top of these countries, one Chef from Costa Crociere Cruise will be selected to participate to the competition.

GENERAL REQUIREMENT: AVAILABILITY

- o be present in Milan from 23rd October 2018 (by 9 am) to 25th October 2018 (until 5 pm).
- o be available 1 or 2 days for any local interview or video shooting before the event itself (over the period 1st July-30th sept 2018)

Article 4. SELECTION PROCESS PHASES

The selection process will be organized through the following phases:

Phase 1: On-line registration for subscriptions by May 10th

Phase 2: Disclosure by the Organizer of the detailed competitive guidelines, timing definition for RECIPE submission and eventually local selection event May 15th

Phase 3: Selection of the final participants list June 15th

Article 5. SUBSCRIPTION TERMS AND CONDITIONS (Phase 1)

Application form subscription is due by May 10th 2018 (11.59 pm Italian time) and will have to be fulfilled on the website www.pastaworldchampionship.com

- o Applicants will have to register by providing the Organizer with the following personal information:
- o Contact information (email address, mobile phone nr)
- o A copy of a valid identity document with legible date of birth
- o A copy of travel document authorization (passport)
- o A photo - portrait
- o A detailed Curriculum Vitae or a short biography
- o A short amateur video (max 2') where the chef will present himself, the restaurant where he works, and his culinary philosophy;

Candidatures incomplete, out of date, not sent electronically through the above site, or submitted in a language other than English will not be accepted.

It is participants' responsibility to enter the competition on the following conditions :

- o be permitted to take part into the event by their own employer, if any.
- o require at current employer and/or restaurant management team the permission granting the organizer the right to quote the name of the restaurant in all communication materials, including press release or video.

Appling to the competition, all the Chef participants accept to be invited to possible local events organized by Barilla within their resident country.

Article 6. COMPETITIVE GUIDELINES & PARTICIPANTS SELECTION (Phases 2 & 3)

Phase 2 - Barilla will communicate the competitive guidelines, timing definition for the submission of the Recipes, for the selection in each candidate countries. During this Phase, for the local selection, Barilla should decide to organize a local event among candidates.

Each recipe submission must include:

- o Name of the Recipe: clear recipe descriptor and fantasy name
- o cooking instructions and ingredients list (2 portions)
- o clear pictures of the dish under different perspectives (even low resolution)
- o brief story-telling about why the recipe embodies the competition

Phase 3 - Final participants selection: a Board composed by Barilla staff, food experts and members of ALMA -Scuola Internazionale di Cucina Italiana- will be in charge of evaluating applications, at their incontestable discretion, the final participants in "Barilla Pasta World Championship".

Article 7. LIVE COMPETITION AND GRAND FINALE

Live competition will be held in Milan (Italy) from October 24th until October 25th 2018.

Chef competitors will be required to prepare their recipe in front of the audience composed of the Jury and International Influencers attending the event. They will have no more than 1hour time to prepare their recipe.

Every Pasta Signature dish will be examined by a Jury composed of at least three Michelin starred Chefs and Gastronomy experts.

During the live competition, the Organizer will provide Chefs competing with the necessary ingredients unless some specific ones are not easily accessible in Italy. In that case, participants will be free to provide for themselves any local ingredient wished to be part of the Recipe. Ingredients such as animals at risk of extinction, blood or gold are not allowed.

The specific details about the event location and the agenda will be disclosed by the **1st July 2018**.

Article 8. GENERAL INFORMATION

Barilla will be responsible for arranging logistics details (flights, domestic transfers) and accommodation in Milan. Barilla will cover all the following costs for the single participant chef:

- o flight to/from Milan
- o domestic transfer in Italy
- o hotel accommodation from October 23rd until October 26th
- o lunches and dinners included in the Agenda of the event

Additional guests of hers/his will be at her/his expenses and will be able to assist as observers to the competition only, with a limited access to linked events including official dinners and lunches/entertainment program.

The Organizer will, not cover any other costs not included in the list above.

Participants will have to join Milan by October 23rd to receive the proper technical directions and get accustomed to the facilities where the competition will be held.

During the event, all participants will be offered the opportunity to connect with influencers and special guests. In addition, they will be entitled to experience the program in all its activities, including those out of the competition (dinners, or other activities).

Article 9. Prize

The Prize for the final winner chef of the competition, will be to attend to a 1 week Special Tailored Training Program in Alma Culinary Institute in Colorno (Parma).

The winner and the finalists will be granted the opportunity to participate in local events organized by Barilla in 2019 as Barilla Ambassadors, in a manner to be agreed upon between the parties.

Article 10. IMAGE RIGHTS AND PERSONAL DATA

Any submitted image and recipe, as well as the names and images of participants and the shooting of photos/videos before and during the Live competition, that describe the participants and their recipes, will be used by the Organizer through any means of distribution and for an unlimited period of time, without the Organizer having to provide any remuneration to the participants.

Participants could also be involved in potential promotional and advertising initiatives connected to local Barilla entities.

Therefore, by submitting their application, participants implicitly authorize the publication of the recipes/photos submitted, for any kind of purpose the Organizer will decide, and accepts to be contacted for interviews. The participants implicitly authorize to participate to photos, videos and interviews that will be organized during the event in Milan.

During the event there will be the participation of international media and influencers who will make videos and photos that will be published worldwide.

Submitting their application participants confirm the accuracy of, and their responsibility for, the information declared/materials submitted. The Organizer reserves the right, at any time, to request evidence in support of, and to otherwise verify, the validity of entries and participants, including the participant's identity, age and place of residence, and to disqualify any participant who breaches these terms and conditions or tampers with the registration process or the contest.